

Cooking Video Guidelines

Video submissions will be accepted from February 16 at 9am through February 21 at 7pm.

Maximum video length 2 minutes. Video entries that are within the 120-second time limit once uploaded online will be judged by our panel according to the following criteria:

Creativity - Concept: 20%

Enjoyment/Fun: 20%

Clarity - Clearness of Image and Audio: 20%

Recipe Steps Easy to Follow: 20%

X-Factor - At judge's discretion: 20%

Free versions of apps for creating videos (and adding pictures); Typito, Canva, Vimeo, and iMovie

You must produce your own cooking video- but it doesn't have to star you! This is a great project for a pair to do together!

Submit to dropbox <https://www.dropbox.com/request/pF0o87wWNnaP45WqL55D>